

Sponsorship Opportunities

	TEAL PARTNER	DIAMOND	PLATINUM
Cost	\$5,000	\$2,500	\$1,000
Membership	2 People	2 People	1 Person
E- News	Company Name, Logo & Link	Company Name & Logo in Sidebar	Logo in Side bar
Quarterly Open Houses	Exhibit Table 2 Staff Members	Exhibit Table	1/2 Exhibit Table
Monthly Meetings	2 Free Passes Breakfast & Lunch-Year	1 Free Pass Breakfast & Lunch -Year	1 Free Pass Lunch All Year
Quarterly Program Booklet	Full Page Ad All Year	1/2 Page Ad All Year	1/2 Page Ad 2 Quarterly Editions
Website	Company Name, Logo & Link on Home Page	Logo & Link on Home Page	Logo & Link on Calendar Page
Spring Gala	Manned Full Exhibit Table, 3 minute Introduction, 2 Tickets to Spring Gala	Manned Full Exhibit Table, 3 Minute Introduction, 2 Tickets to Spring Gala	Manned 1/2 Exhibit Table, 1 Minute Introduction 1 Ticket to Spring Gala
University	Presentation, Message & Logo on University Materials	Message & Logo on University Materials	Logo on University Materials

Become a Morris NJAWBO Sponsor and take advantage of many of these opportunities for your own business through the many special sponsorship packages available.

Sponsorship Opportunities

	GOLD	SILVER	BRONZE
Cost	\$500	\$250	\$100
Membership	N/A	N/A	N/A
E- News	N/A	N/A	N/A
Quarterly Open House	Brochures on Sponsor Table	N/A	N/A
Monthly Meetings	Free Pass Breakfast All Year	6 Free Breakfast Passes	N/A
Quarterly Program Booklet	Half Page Ad 1 Quarterly Edition	Business Card Ad 1 Quarter	N/A
Website	Logo on Sponsors Page	Listed on Sponsors Page	Listed on Sponsors Page
Spring Gala	Brochures & Giveaways on shared Sponsor Table	Listed in Gala Booklet	Listed in Gala Booklet
University	Listed in University Materials	Listed in University Materials	Listed in University Materials

To Sign up for Sponsorship Contact Tina Piccininni today at (973) 952-0300
sponsorship@morrisnjawbo.org

MORRIS

NJAWBO

NJ Association of Women Business Owners
Empower • Engage • Energize

2011 SEASON PASS SPONSORSHIP OPPORTUNITIES



www.morrisnjawbo.org

About NJAWBO

NJAWBO is the oldest statewide women business owners' organization in the United States. Its primary objective is to support and encourage business ownership by women. Since 1978, NJAWBO has helped women achieve their business visions by providing them with the tools to develop and grow their enterprises.

Networking, partnering, leadership, education and political advocacy are the hallmarks of the NJAWBO experience. As of today, NJAWBO has almost a thousand members, with our Morris Chapter demonstrating the fastest growth. We are receiving new members throughout the year with no signs of stopping. We welcome a steady stream of new visitors to our events each month.

We are a diverse, dynamic, and powerful group of women business owners. NJAWBO Morris provides the mentoring, support and programming to enhance your business, whether it is a new venture or an existing one seeking to grow or expand. Members improve the skills needed to grow their businesses and achieve success by participating in the chapter's many programs including:

- **Business Training**
- **Charitable Galas**
- **Networking**
- **Marketing Opportunities**
- **Public Policy**
- **Annual Awards**
- **University Programs**
- **Sponsorships**
- **Mentoring**
- **Book Clubs**

For further information about NJAWBO please contact our Hot Line at 973-637-0827 or visit our website www.morrisnjawbo.org

Through participation in Morris NJAWBO networking opportunities, women business owners and affiliated business leaders/executives are able to interact with women run businesses for the purpose of enhancing each other's bottom line.

A Morris NJAWBO sponsorship can help you better reach your target audience and give them a more positive perception of your business and its willingness to support women business owners.

Advantages of Sponsorship

- **Broadens your competitive advantage**
- **Increases exposure, image and prestige**
- **Creates positive publicity for your business**
- **Enhances business, consumer and VIP relations**
- **Attracts target audience**
- **Reaches specific business goals**
- **Increases business sales**
- **Offers the fastest growing form of marketing in the United States**

NJAWBO Sponsorship Success Stories

"Affinity Federal Credit Union has been a proud corporate sponsor since 2009. As the largest credit union in NJ, we work with many chapters throughout the state. Our mission is to assist and provide services, education and support for the many women business owners in the state of NJ. As a corporate sponsor, NJAWBO has also given back to Affinity Federal Credit Union, by supporting and utilizing our organization for their business needs. Not only do they refer other businesses to us, but also provide us with a network of dynamic professional women that share their expertise in a variety of ways.

Kimberly Jupin, Member Experience Officer
Affinity Federal Credit Union

Cheryl Simms, Business Development Officer
Affinity Federal Credit Union

"Coastal Financial Group is proud to partner with Morris NJAWBO. Partnering with NJAWBO has brought our company into the forefront getting our message out to the thousands of people who visit the website each month as well as the hundreds that go to the monthly events. The main thing is that NJAWBO members really do strive to do business with other members and this has helped grow our business as well. Sponsoring a Morris NJAWBO event is economical and can provide so much to New Jersey's small business owners. I would recommend participating as a sponsor at any level to really bring your business into the spotlight in front of hundreds of other business owners.

Tom Tyson, President
Coastal Financial Group

Join the excitement and become a Morris NJAWBO sponsor today! Sponsorships are available at several levels and for all size businesses. Please see the back for details on Sponsorships.